

NATIONAL FARMWORKER AWARENESS WEEK

2019 SAMPLE PRESENTATION OUTLINE

1hr Presentation Guide:

This agenda can be made into a Powerpoint with links to videos, facts, ways to take action and contact info.

Welcome & Introduction- 5 min

- Who am I? (Presenter shares name, brief description of organization, and personal connection to farmworkers/ Farmworker Awareness Week)
- What is NFAW/ Purpose of presentation: A national week of action to raise awareness of farmworkers and honor their contributions to us every day

Research- 15 min

- Ask group to pair up and speak to the person beside them about why they're here/ their connection to farm work (1-2 min each)
- Ask for a few people to raise their hands and share back what they heard/said
- Farmworkers are much more than some people think...
 - Show "Farmworkers Are" short video (1:06 min):
https://saf-unite.org/sites/default/files/farmworkers_are_video_final_3.mp4
 - Facilitate reflection time
 - What were some things that stood out to you?
 - Was there anything that surprised you?
 - What does the video do to showcase the complexities behind the farmworker identity?

Population Education Exercises - 10 min

- Transition to repollo game or other popular education exercise to share facts/ new information (You can find a list of popular education resources on our website here: <https://saf-unite.org/sites/default/files/populareducationtools.pdf>)
- Rules: toss the 'repollo/cabbage' (made of layers of paper with questions about farmworker facts. See example questions below) from participant to participant. As each person catches it, they take off a layer and read the question out loud. Anyone who thinks they know, can answer. Facilitator shares correct answer.
 - Was there anything that surprised you? What was new to you?

New Information & Reflection- 25 min

- Let's hear directly from farmworkers about themselves and their perspective. Choose one of the following short films to show:
 - Diciendo mi verdad | Telling my truth (2:34 min)
https://saf-unite.org/sites/default/files/fwqenglish_final.mp4
 - La Vida Diaria | The Daily Life (8:56 min)
<https://vimeo.com/41172333>
- Break into small groups/pairs to talk about the film (3-5 min): what did you see, what did you think, what did you wonder?
- Come back to larger group and share reflections/questions about the film stood out (5-10 min)

- Q&A: Anything else you would like to know about *presenter's organization* or the social justice movement surrounding farmworkers and NFAW?

Closing/ Action- 5 min

- Take out your phones and take action on the NFAW Daily Messages page. Each day has a different action to take to support farmworkers.
<https://saf-unite.org/content/2019-messages>
- Take a minute to "Like" NFAW and *presenter's organization* on Facebook and Instagram to stay up to date on our work and continue advocating for improved conditions for farmworkers

SAMPLE REPOLLO FACTS

1. True or false: 50% of fresh fruits and vegetables in the US are harvested by hand.
 - False, the real number is 85%
2. What is the estimate of the number of farmworkers currently working in the US?
 - 2.5-3 million
3. What percentage of every dollar spent on produce goes to the farmworkers?
 - 6%, \$0.06 out of every dollar
4. True or false: it is illegal for young children to do farmwork.
 - False, there are certain regulations but legally children as young as 10 can participate in farmwork with their parents permission, there have been children as young as 6 seen picking blueberries. Because of this many migrant/farmworker children drop out of high school to work in the fields.
5. At least how many toilets does the NCDOL require for a camp of 50 people?
 - 3 (1 per every 15) and doesn't require partitions
6. True or false: All farmworkers are compensated for their work through wages.
 - False: Most are paid through a piece-rate system. This means they are paid per bucket, bushel, carton, etc that they harvest or package.
7. How many urinals does the NCDOL require for a camp housing 100 men?
 - 4. 1 per every 25 men.
8. True or false: Farmworkers have always been included in national labor rights legislation.
 - False: Farmworkers were purposely left out until the Fair Labor Standards Act of 1938 was amended in 1978 to mandate minimum wages for farmworkers on large farms only
9. What percentage of farmworkers are men?
 - 72% with the average age being 38 years old
10. What percentage of farmworkers are living apart from their nuclear family members, normally across borders?
 - 39%