NATIONAL FARMWORKER AWARENESS WEEK
2020 SAMPLE PRESENTATION OUTLINE
50- 60 minute presentation guide

Materials Needed: half sheets of construction paper, pens, markers, clothesline/wire, clothespins/clips, individually cut out letters of the alphabet
Optional materials: scissors, glue sticks, collage supplies, printed pages of zine

Welcome & Introduction (5 min)
- Who am I? (Presenter shares name, brief description of organization, and personal connection to farmworkers/ Farmworker Awareness Week)
- What is NFAW/ Purpose of presentation: A national week of action to raise awareness of farmworkers and honor their contributions to us every day

Research (15 min)
- Pass out letters of the alphabet. Ask each person to pick a letter randomly. Pass out 2 half sheets of construction paper to each person and pens, markers, collage supplies (optional).
- Instructions: Write a word starting with your letter of the alphabet that represents farmworkers to you. Brainstorm ideas on one page then use other half of construction paper to write the letter and word, and write or draw/collage why you chose that word. You can write/draw an appreciation of farmworkers, a quote, a memory /story, or list of word associations.
- Hang up visual alphabet on clothesline/ wire and have all do gallery walk-through to look at all images, silently. Then open up for reflections, questions for each other. If time allows, have each person introduce themselves and share why they chose their letter.
- Discussion: What do you see? What do you think? What do you wonder?

New Information & Reflection (25-35 min)
**Choose from either Exercise 1 (Visual Alphabet) or Exercise 2 (Film Screening)

Exercise 1 (25 minutes)
- Let’s take a look at a visual alphabet made by farmworkers in NC. Pull up SAF Visual Alphabet zine online here. Or bring printed pages of zine.
  - Flip through images while sharing background:
    Student Action with Farmworkers, SAF (who coordinated NFAW each year) worked with farmworkers and Migrant Education students in NC and SC to create this visual alphabet last summer. Each student/ worker chose a letter of the alphabet and reflected on a word starting with that letter that represents farm work to them. They then photographed and printed an image to symbolize the word and created a collage with their image and written reflections. SAF interns compiled the work into a zine that they took back to each group at a second meeting to lead participants in a discussion about what they saw in common, what the book says about farmworkers, and how to use these learnings to work together for better conditions and to educate people about farmworkers.
- Now we’re going to take some time to analyze and discuss what farmworkers shared with us through the alphabet.
- Give each pair/group a set of 3-6 letters to discuss, based on how many people are attending.

Example:
Group 1: Letters A-E
Group 2: Letters F-J
Group 3: Letters K-0
Group 4: Letters P-T
Group 5: Letters U-Z

Pair/group discussion: (5 min)
- What do the pages you looked at say about farmworkers to you?
- What surprises you in the letters you focused on?
- What’s one question you have in looking at your letters?
  - Share back to larger group what stood out to you in the pages you focused on. What did you learn from farmworkers, what surprised you?

Exercise 2 (35 minutes)
- Let’s hear directly from farmworkers about themselves and their perspective. We’re doing to show the film Harvest of Dignity, made 10 years ago on the 50th anniversary of Edward R. Murrow’s landmark documentary HARVEST OF SHAME that examined the lives of farmworkers. How much has changed since then? And how much remains the same? Here is a look at the lives of farmworkers in North Carolina today.
  - Show Harvest of Dignity | Cosecha con Dignidad (29 min) https://saf-unite.org/content/recommended-films
  - Break into small groups/pairs to talk about the film (3-5 min): what did you see, what did you think, what did you wonder?
  - Come back to larger group and share reflections/questions about the film that stood out. What did you see from the film that connects to the visual alphabet we created earlier? (5-10 min)

Closing/Action (5 min)
- Q&A: Anything else you would like to know about *presenter’s organization* or the social justice movement surrounding farmworkers and NFAW?
- Take out your phones and take action on the NFAW Daily Messages page. Each day has a different action to take to support farmworkers. https://saf-unite.org/content/2020-messages
- Take a minute to “Like” NFAW and *presenter’s organization* on Facebook and Instagram to stay up to date on our work and continue advocating for improved conditions for farmworkers
- Thank you for coming out to learn and reflect on the contributions farmworkers make to us every day!